

Ideal Door Components

INCORPORATED



Manufacturer of Chicks® Door Plugs

Plugged In

www.chicksdoorplugs.com

❖ 3rd Quarter 2012 ❖

A Word From Chick

In spite of all the turmoil in the middle east and the negative political campaigning, we have some positive business news to share with you.

Although business is still slower than usual, there are some positive housing permits and starts appearing in some sectors of the country. Therefore, we have made a few changes which we believe will make it even easier for you to do more business with us.

1. Effective October 1, customers will be able to purchase our quality products with all major credit cards.
2. Coming soon...a new and completely updated website. Check it out at: www.chicksdoorplugs.com
3. And now for the ultra positive "Let's Make a Deal, Deal." We are changing our pricing format to give our customers an incentive to lower their cost of product from us. Effective October 1, we are going to a "list price less discount" incentive program. Discounts will range from 5% to 50% or more, depending on the total number of units of product (mix or match) your company (and branches) purchase on an average annual basis.

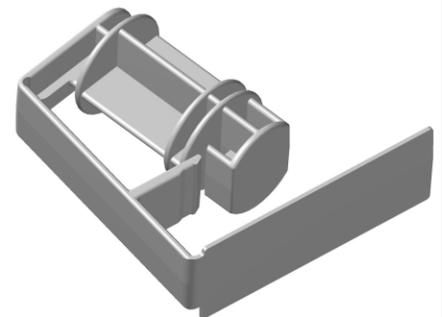
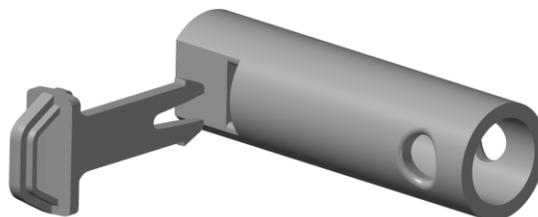
The objective of course is to encourage you to use a larger variety of our quality products. By adding more units per order, it can not only lower your product cost, but could also have an effect on the laid in cost of freight as well. We look forward to talking to you about this new exciting program!

We want to assure you that our quality products won't be compromised by using lesser quality materials. We use only high-quality special blended materials in all of our products. This may cost us a little more, but the results are self-explanatory.

For more detailed information about these announcements, please give us a call at 1-800-666-7305.

In closing, all of us here at IDC thank each of you for your continued support and to wish you Gods blessings for the upcoming holiday season.

Respectfully,
Chick Sales



CHICK'S STRAP DOOR PLUG

Proudly Made in the USA



Chicks Door® Plugs

www.chicksdoorplugs.com

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HEY...
WHAT'S
GOIN' ON
HERE?



Dyke Industries in Harahan, LA

Purchased the **94 MILLIONTH**
Chicks Door Plug on October 1, 2012

They received 500 **FREE** Door Plugs!

Your Friends at Ideal Door Components, Inc.
Chick – Carolyn – Valorie – Bonnie – Michelle

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www.chicksdoorplugs.com