

Ideal Door Components

INCORPORATED

Manufacturer of Chicks® Door Plugs

Plugged In

www.chicksdoorplugs.com

❖ 3rd Quarter 2009 ❖

A Word From Chick

While calling on some of our customers over the past several weeks to discuss some policy changes, the obvious topic of the state of the economy seemed to surface on almost every call. We exchanged several stories about how each of us have had to cut back on overhead, benefits and salaries.

A particular call to one of our customers in Sioux Falls, SD created a little stir of pride with our office staff. I was explaining that one of the communications (notably, this quarterly mailing) was being considered as one of the items we would be discontinuing for a while. Well, much to my surprise,

our customer advised me she **strongly** voted against this idea because she often times looks forward to reading our stories and especially the cute and/or humorous pictures. So Betty, this one's for you! Since you put it so nicely, we have unanimously agreed to continue sending our "Word From Chick" memo each quarter. Thank you for your most generous comments!

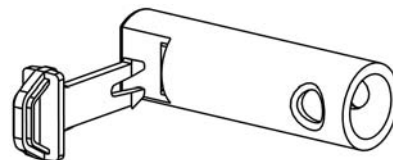


Due to recent policy changes and cutbacks, Ideal Door Components will remain strong and healthy in spite of decreased sales volumes. On a more positive note, sales of our new high quality Lift Handle continue to increase notably each month.

Hopefully we will all survive these slower times. As I stated to several of our customers, "We're Americans." We've been through these situations before and always seem to come out with our heads held high!

Be the light that others can come to with their ideas, visions and dreams. Blending your talents with those around you can change the world!

Respectfully,
Chick Sales



Fun Facts

The Pittsburgh Steelers were originally called the Pirates

Take your height and divide by eight; that's how tall your head is

All major league baseball umpires must wear black underwear while on the job

A sneeze travels out of your mouth at over 100 mph

Basketball great Wilt Chamberlain never fouled out of a game

If Wal-Mart was classified as a country, it would be the 24th most productive country in the world

A quarter has 119 grooves on its edge

During WWII, because a lot of players were called to duty, the Pittsburgh Steelers and Philadelphia Eagles combined to become The Steagles

The University of Alaska stretches over 4 time zones

Babies are born without knee caps

Each year, 30,000 people are seriously injured by exercise equipment

Bill Gates designed a traffic control system for Seattle when he was only 15

The creator of the NIKE Swoosh symbol was paid only \$35 for the design

It takes 492 seconds for sunlight to reach the Earth

From a complete stop, a human is capable of outrunning a Formula One Racecar for about 30 feet

Astronauts cannot burp in space

No one knows where Mozart is buried

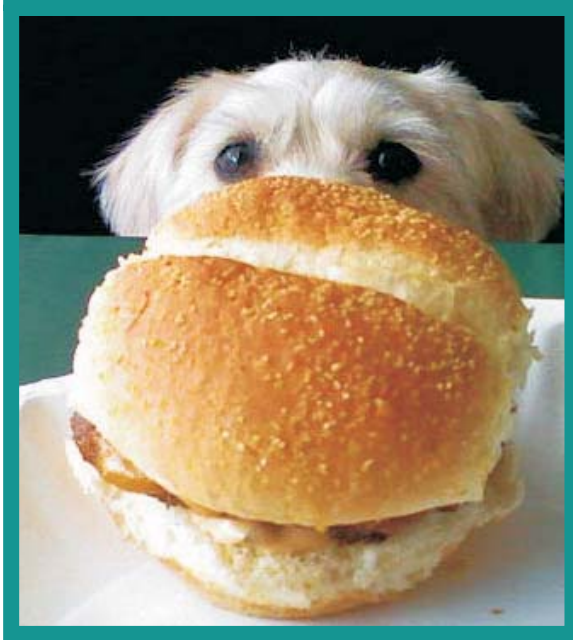
Kite flying is a professional sport in Thailand

A microwaved baseball will fly farther than a frozen baseball

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Who's Hungry for Another Winner?

Congratulations to: **BMC West**

Located in Issaquah, WA
For Purchasing the

82nd Millionth

Chicks Door Plug on July 28, 2009

They received 500 FREE Door Plugs!

Your Friends at Ideal Door Components, Inc.

Chick - Carolyn - Valorie - Bonnie - Michelle

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❖ 3rd Quarter 2009 ❖



Got Plugs?

D.W. Distribution in Desoto, TX DOES!

They Purchased the 83rd Millionth
Chicks Door Plug on August 14, 2009

They received 500 FREE Door Plugs!

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